

The Best of Online Insurance TOTAL EUROPE REPORT

The Best of 5 years' research in all of Europe:

- 31 countries
- all 700 insurers' online channels, major aggregators and insurtechs
- all business areas



Your Benefits

THE BEST OF ONLINE INSURANCE: The one and only quantitative analysis of the entire online insurance business in Europe.

Your business in the European context:

- 31 countries and markets:
Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom
- all online insurance players and business models:
440 insurers' online channels, 260 major aggregators and insurtechs
- all business areas:
Status quo, best practices and trends in customer analytics, products, pricing, marketing, sales, services, IT, operations and human resources

New impacts for your business success:

- how to additionally accelerate business growth in your countries
- how to additionally decrease cost (without reducing quality) in your countries
- how to easily benchmark and optimize your business and strategies

Who is working with the report:

- top management of insurers, brokers/ aggregators, insurtechs and banks
- managers responsible for strategy, customers, products, pricing, marketing, sales, services, IT, organisation, human resources, finance and controlling
- management consultancies, system partners and investors

RESEARCH DESIGN

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MOUNT ONYX is Europe's expert for online & direct insurance with clients in more than 25 countries.

In cooperation with the UNIVERSITY of Vienna/ Department of Finance and TCI Consult GmbH, Vienna/ Frankfurt/ London.

This study goes far beyond "general trends & customer studies" or "award conferences" on the market and is based on a holistic 5 year multi-step approach:

- extensive international desk research and systematic market observation;
final plausibility analysis with more than 50 industry experts in Europe and North America.
- extensive on-going qualitative and quantitative research of the entire online insurance business in all of Europe; multi-step data evaluation and control.

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1.3. Research & Evaluation Design

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2.2. Europe's Megatrends

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4.1. Key Success Factors

4.2. Highlights

4.3. Europe's Status Quo

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8.4. Europe's Best Practices

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